



**Nickelodeon Our World** provides kids under 14 with the skills and opportunities to develop a healthy sense of agency and self-confidence. On **World Children’s Day—Monday, November 20, 2023**—Nickelodeon Our World will honor and celebrate kids with new resources for kids and parents/caregivers that were developed in collaboration with **UNICEF USA**. **As a valued Nickelodeon partner, we invite you to join in this new effort to elevate the voices and role of kids today.**

**Below are ways your organization can join Nickelodeon and UNICEF USA in support of World Children’s Day!**

- The **Nickelodeon Our World Vision Board project** gives kids the chance to creatively express their observations, hopes, dreams and ideas for their home, school, community and world. Nickelodeon Our World will collect and showcase vision boards. We hope you see this as an opportunity to engage the kids you serve.

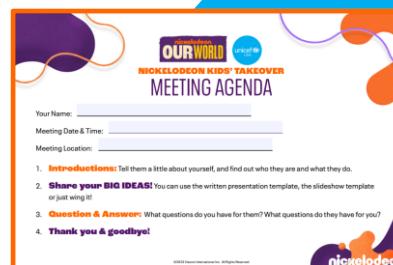
## **DOWNLOAD YOUR VISION BOARD ACTIVITY**



- Take action by inviting a kid or kids **to host a “KIDS TAKEOVER”!** on Children’s Day. **Nickelodeon Our World partner UNICEF USA** has developed **toolkits** for kids and organizations. Ideas include having kids teach a lesson, shadow the principal, or participate in a business meeting. This type of participation gives kids the experience of developing their emerging leadership skills while bringing kid fun, creativity and joy into typically adult settings.

**Here are some tools to get you started:**

- **[BUSINESS TOOLKIT](#)**
- **[PRESENTATION TEMPLATE](#)**
- **[WRITTEN PRESENTATION TEMPLATE](#)**
- **[KIDS’ TOOLKIT](#)**
- **[ADULT TOOLKIT](#)**
- **[MEETING AGENDA](#)**
- **[CONCEPT NOTE](#)**
- **[PARTNER LETTER](#)**
- **[ABSENCE LETTER](#)**
- **[BUSINESS CARD TEMPLATES](#)**





#NickOurWorld  
#WorldChildrensDay

We are excited to let you know that **NICKELODEON** and its parent company, **Paramount**, are marking **World Children's Day** including "takeovers" of **Nickelodeon Studios in Burbank** and **Nickelodeon Resorts in Punta Cana**, as well as shadowing at **CBS Sports** and **CBS News stations in New York, Detroit and Miami**. We will amplify these efforts with messages prior to and on World Children's Day **across all Nickelodeon channels, Paramount+ and Pluto** in addition to **social media**, where we communicate with young adults and parents/caregivers.

### **We Want to Hear All About It!**

Reach out and share pictures, videos, social media posts or a short description of your participation.

[info@nickcommunity.com](mailto:info@nickcommunity.com)

Visit: [NickOurWorld](https://www.nickourworld.com)

Join us on Social:



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@nickelodeon

#WorldChildrensDay  
@UNICEFUSA

## **Celebrate and support ALL children!**

